



## Principles for ethical international student recruitment

### The London Statement

In March 2012 education officials from the UK, Australia, Ireland and New Zealand issued a joint statement of principles for ethical international student recruitment, 'The London Statement'.

The London Statement sets out 7 principles that agents should follow.

### The Principles

- Principle 1** Agents and consultants practice responsible business ethics.
- Principle 2** Agents and consultants provide current, accurate and honest information in an ethical manner.
- Principle 3** Agents and consultants develop transparent business relationships with students and providers through the use of written agreements.
- Principle 4** Agents and consultants protect the interests of minors.
- Principle 5** Agents and consultants provide current and up-to-date information that enables international students to make informed choices when selecting which agent or consultant to employ.
- Principle 6** Agents and consultants act professionally.
- Principle 7** Agents and consultants work with destination countries and providers to raise ethical standards and best practice.